

New Automation Observability eBook:

Taming the Automation Chaos and Unleashing Business Value

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Upcoming Events



Data Innovation Summit
May 6-7th, 2025 in Stockholm & Online

Join us in Stockholm this May for the largest data summit in the Nordics! Or register online to attend virtually- with so many ways to participate, you simply can't miss this one!

[Register Now](#)



SAP Sapphire EMEA
May 26-28th, 2025 in Madrid, Spain

The Automation by Broadcom team will be in Madrid this year at SAP Sapphire for the first time ever! Join us in May for a European perspective on enterprise automation!

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View all upcoming Broadcom Automation events [here](#).

New Resources:



Don't miss this week's Office Hours on AAI!

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New AAI Courses Available!

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Check out all of our additional resources at the Software Academy [Resource Library](#).

Featured Articles

Unlock the Power of GenAI in Your Automation!

Automic Automation 24.4 has arrived, bringing the transformative power of Generative AI to your fingertips. This release empowers everyone to boost productivity, gain deeper insights, and unlock new levels of efficiency. Discover how GenAI revolutionizes your automation workflows and elevates your expertise.

[Read more here!](#)

The Stubborn Gap That Persists Between Ideas and Execution—and How Broadcom Helps

In an era defined by digital disruption, maintaining a competitive edge requires continuous transformation. But suboptimal technology execution is keeping organizations from achieving that mastery. In this new video, [Serge Lucio](#), General Manager of the Broadcom Agile Operations Division, looks at how this dynamic is playing out in enterprises today.

[Watch Now!](#)

DX NetOps and Automic Automation: New Action Pack Offers Pragmatic Path to Automation

For years, automation has held the promise of transforming network operations. With network automation, decision makers expect to improve operational efficiency, reduce security risk, improve compliance, and reduce costs. However, despite the enthusiasm and investment, many teams have struggled to achieve the anticipated benefits of automated network operations.

[Learn more!](#)

New Customer Story Available: Swiss Re

Swiss Re is working to make the world more resilient. The company is one of the world's leading providers of reinsurance, insurance, and other forms of insurance-based risk transfer. We interviewed Gabor Fritz, a platform engineer at Swiss Re, to discuss his role and the evolution of Automic Automation at Swiss Re, including their use of the solution for orchestrating cloud services and automating data pipelines.

[Read More Here!](#)

Missed our last webcast?

No worries, we've got you covered! Click below to discover how to Maximize Data Value with Automation & Observability!

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