

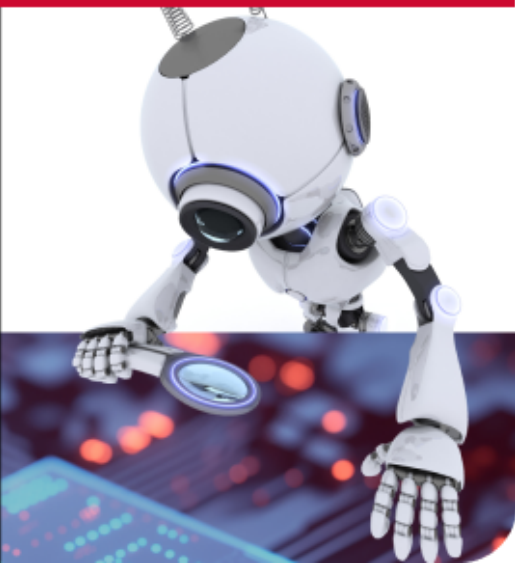


Automation Newsletter
August 2025

2025
AUTOMATION VIRTUAL SUMMIT

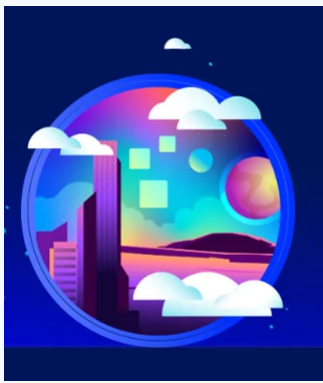
Join us for our annual virtual summit on September 25th!

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Upcoming Events

View all upcoming Broadcom Automation events [here](#).



VMware Explore 2025
August 25-28th, 2025 in Las Vegas, NV

Join the community that's shaping the future of private cloud and private AI. Secure your pass to Las Vegas today and join us at The Venetian Convention and Expo Center, August 25 – 28. Make connections, dive deep into VMware Cloud Foundation (VCF) 9.0, and find your best path forward at Explore.

[Register Now](#)



Airflow Summit 2025
October 7-9th, 2025 in Seattle, WA

Join the Automation by Broadcom team at the Airflow Summit 2025 this fall and get ready to step into the next era of data with Airflow 3.0!

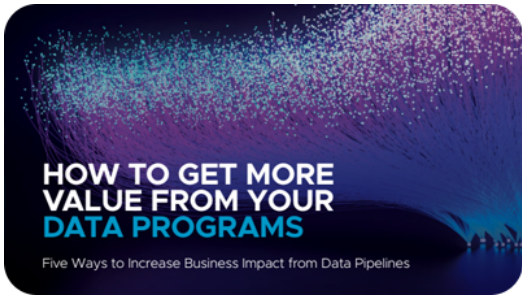
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Automic's Long History of Innovation

This blog traces Automic's 25+ year evolution from UC4 to a modern, cloud-ready automation platform. Discover the background behind key innovations like zero-downtime upgrades, centralized agent management, SaaS delivery, and new AI features that help customers scale automation and reduce operational complexity.

[Read more in our blog!](#)

Enterprise Orchestration for Harnessing Agentic AI

Agentic AI offers major efficiency gains—but without orchestration, it can create risk and chaos. This blog explores how enterprise orchestration enables safe, scalable adoption through observability, governance, and seamless integration, making it a must-have for organizations looking to deploy autonomous agents effectively.

[Explore orchestration best practices!](#)

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Automic Automation now offers free, on-demand training tailored to your role—developer, operator, or administrator. With curated learning paths and the latest courses on GenAI and SaaS, it's easier than ever to boost your expertise and get more value from your automation investment.

[Check it out now!](#)

Video: Automic SaaS 24.5 - GenAI Powered Filter Assistant

Automic SaaS 24.5 brings GenAI-powered filtering and sorting to your workflow. Just type what you need in plain language, and the AI Assistant finds it instantly. Filter tasks, jobs, agents, and more with ease.

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We hope this newsletter is helpful to you. Thank you for forwarding it to colleagues or contacts interested in automation news.

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