



Automation Newsletter
September 2025

Automation by Broadcom
Recognized as a Leader in the
Gartner® Magic Quadrant™
for Service Orchestration and
Automation Platforms.

Learn More



Upcoming Events

View all upcoming Broadcom Automation events [here](#).

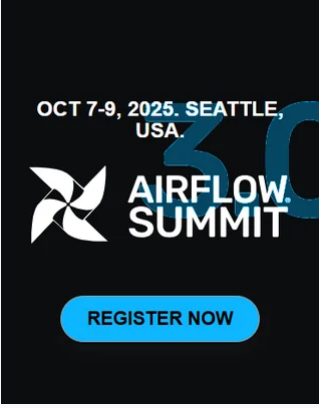


2025 Automation Virtual Summit

September 25th, 2025 | 11 a.m. EDT

Join us this month for Automating the Future:
Reimagining Automation for the AI-Powered Enterprise
and explore how enterprise automation provides the
trusted data backbone for successful AI initiatives.

Last Chance to Register Now



Airflow Summit 2025

October 7-9th, 2025 in Seattle, WA

Join the Automation by Broadcom team at the Airflow
Summit 2025 this fall and get ready to step into the next
era of data with Airflow 3.0!

Learn More

New Resources

Check out all of our additional resources in one handy location here: [Resource Center](#).



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Automation Times, our LinkedIn
Newsletter!

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eBook: Establishing Effective SLA
Management to Improve Automation
Service Delivery

Download Now

Featured Articles

Introducing AAI 24.3: Aligning Automation With the True Rhythm of Your Business

AAI 24.3 delivers advanced automation management with context-aware SLAs, expanded Airflow integration, and enhanced analytics. It gives organizations full visibility across hybrid-cloud pipelines, enabling proactive risk management, improved performance, and greater control over the entire automation estate.

Read more in our blog!

Democratizing Automation With the AI-Powered Filter Assistant and Seamless Python Scripting

Automic SaaS 24.5 makes automation more accessible with an AI-powered Filter Assistant for intuitive, conversational searching and seamless, out-of-the-box Python scripting. These features simplify operations, expand automation capabilities, and empower more users to contribute to enterprise workflows efficiently.

Learn more in our blog!

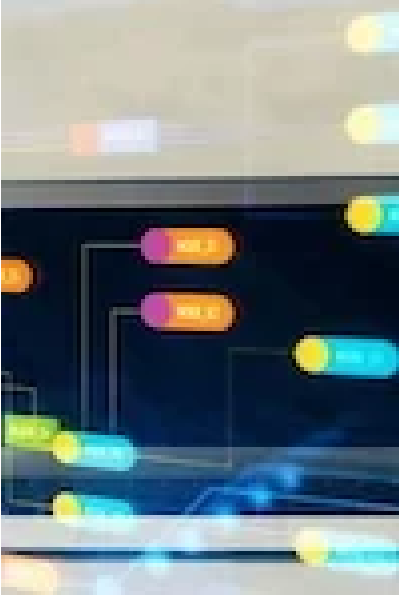
Automic SaaS 24.5 - GenAI Powered Filter Assistant

Automic SaaS 24.5 brings GenAI-powered filtering and sorting to your workflow. Just type what you need in plain language, and the AI Assistant finds it instantly. Filter tasks, jobs, agents, and more with ease.

Check it out now!

On-Demand Webinar: Data Pipeline Orchestration in the Cloud

Learn how Automation by Broadcom helps data teams reduce manual tasks and ensure production-ready pipelines. Join Dave Kellermanns to see how orchestrating AirFlow, Cloud Storage, BigQuery, IICS, and Kubernetes increases visibility, control, and reliability across your data workflows. [Watch Now!](#)



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Stay In Touch

We hope this newsletter is helpful to you. Thank you for forwarding it to colleagues or contacts interested in automation news.

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